Innovative programming calls for space to move! To meet the growing and ever-changing needs of our organization, artists, and cultural enthusiasts like you, we renovated our auditorium with all new seats, carpeting and refinished wall panels. Now, we invite you to name a new auditorium seat, and help us inspire generations to come.

Invest in our Future!

**Name** a seat as an individual, family or company

**Dedicate** a seat for family, friends, loved ones or colleagues

**Recognize** a milestone anniversary, birthday or special occasion

**Honor** a retiring employee or major achievement

**Naming Opportunities**

<table>
<thead>
<tr>
<th>Level</th>
<th>Price</th>
<th>Rows/Seats</th>
</tr>
</thead>
<tbody>
<tr>
<td>PLATINUM</td>
<td>$10,000</td>
<td>F-J, Seats 6-14</td>
</tr>
<tr>
<td>GOLD</td>
<td>$5,000</td>
<td>F-J, Seats 1-5; 15-19</td>
</tr>
<tr>
<td>SILVER</td>
<td>$2,500</td>
<td>D-E &amp; K-O</td>
</tr>
<tr>
<td>BRONZE</td>
<td>$1,500</td>
<td>A-C</td>
</tr>
</tbody>
</table>

Named seat locations will be reserved on a first-come, first-served basis (subject to availability).

Please note that seat naming opportunities do not include any ticket purchases, memberships, reservations or rights to sit in the named seat during events held in the auditorium. Seat naming applies to the usable life of the chair installed in 2017. Plaques will remain in place until any future capital improvements are made to auditorium seating.

Rows A-C are completely removable and may not be in the auditorium for certain programs; rows D, E and O are semi-fixed and may also be removed occasionally; all other seats are fixed.

For details:

[japansociety.org/name-a-seat](japansociety.org/name-a-seat)

membership@japansociety.org

(212) 715-1270
Yes, save me a seat!

Please complete this form or visit japansociety.org/name-a-seat

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### DONOR INFORMATION

- **Mr.**
- **Mrs.**
- **Ms.**
- **Dr.**

**NAME**

**ORGANIZATION**

**ADDRESS**

**CITY**    **STATE**           **ZIP**

**PHONE**    **CELL**    **HOME**    **WORK**

**EMAIL**

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### PAYMENT INFORMATION

- Enclosed is my check in the amount of $___________ made payable to Japan Society, Inc.
- Please charge a total of $___________ to my Credit Card:

**CREDIT CARD NUMBER**

**EXP. DATE**    **BILLING ZIP**

**NAME AS IT APPEARS ON CARD**

**SIGNATURE**

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No goods or services will be provided in exchange for donations or naming a seat. These contributions will be fully tax-deductible within the limits of federal and state laws.

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### SEAT ORDER INFORMATION

- Seat quantity: ____________ at $10,000 (Platinum)
- Seat quantity: ____________ at $5,000 (Gold)
- Seat quantity: ____________ at $2,500 (Silver)*
- Seat quantity: ____________ at $1,500 (Bronze)*

For a total of: ____________ seat(s) at $___________

- I would like to make an additional or separate contribution of $___________ to support the Auditorium Renewal.

* Corporate seat naming opportunities begin at $5,000.

Please indicate any seat location preferences (chart available online):

- ____________ 1st choice
- ____________ 2nd choice
- ____________ 3rd choice

(Seat locations are subject to availability within each category.)

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### TRIBUTE INFORMATION

If you would like to name a seat in honor of or in memory of a friend, loved one or colleague, you will have the opportunity to designate and provide these details during the plaque inscription process.

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### GUIDELINES

- One plaque will be prominently displayed on each named seat
- Inscriptions are text only, up to 23 characters per line, and up to 3 lines of text
- Inscriptions may feature English, Japanese, or a combination (Japanese characters may take more space than English letters)
- Plaque dimensions: 1” high by 3” wide; brushed bronze finish
- You will be notified if adjustments must be made to your plaque inscription.

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### PLAQUE INSCRIPTION

| Line 1 |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Line 2 |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |
| Line 3 |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |   |

We are happy to answer any questions you may have about naming a seat. Call (212) 715-1270 or email membership@japansociety.org.

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**PLEASE RETURN THIS FORM TO:**

Japan Society, 333 East 47th Street, New York, NY 10017

Attn: Name a Seat Campaign

THANK YOU!