The Importance of the Joy Factor in the Post-Knowledge Society

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To Talk about Five Questions related to the Joy Factor
First Question

What is the Joy Factor?

One Deep Question about the Joy Factor.
What is the Difference between Children’s Joy and Adults’ Joy?

In Other Words

What is Joy for the Mature Mind?
It is Not
the Joy of Winning Games
nor
the Joy of Achieving Goals

Why?

It is Not Promised
Winning Games in Life
nor
Achieving Goals in Life.
If so, What is Joy of Life for the Mature Mind?

The Mature Mind Understands Three Paradoxical Joys.
First Paradoxical Joy

The Mature Mind can Enjoy

the “Unexpected”
In Fact,

Life is
Filled with
“Unexpected Events”.

Life
Cannot be Realized
According to
Our Plans.
Then,
How can We
Feel Joy in Our Lives?

A Proverb in this Country

Life is What Happens to You
While You are Making
Other Plans.
But, What Happens sometimes Leads Us to Good Results.

Important Question

How can We Change What Happens to Create Good Results?
It is Important to be Aware of

“Constellations”

Constellations

Stars in The Night Sky
We can See
Many Constellations.

“Scorpio” “Orion” etc.
But
These Stars are
Non-related.

They are
Far Away from Each Other.

Constellation
is Also
a Key Concept
in Psychology
We can Find Meaning in Non-related Unexpected Events.

For Instance

Business Trouble, Accident, Illness and Job Change in Our Life Sometimes Teaches Us Which Path to Go Down.
The Wonderful Ability of Us

We can
Feel Meaning
Listen to a Voice
Interpret a Story
in
Unexpected Events

We sometimes Feel

Synchronicity
(by Carl Gustav Jung)

Mysterious Coincidence

in Our Life
Word of Wisdom in Japan

“Enishi”

「縁」

It means

Our Encounter has Deep Meaning.
We can Sense Constellations in Our Encounters with Many People.

Second Paradoxical Joy

The Mature Mind can Enjoy
“Contradiction”

Truth of Life

Life is Filled with “Contradictions”
For Instance

Life is Filled with Adversities, Difficulties, Failures, Defeats, Setbacks, and Losses.

We hope to Avoid Such Experiences in Life.

But An Important Question Exists.
When Did You Grow as a Person?

Paradoxical Joy

We Feel Joy When We can Say

“\textit{It was Only Because of That Sadness that I was able to Understand the Depths of the Human Psyche.}”
Word of Wisdom in Japan

“Bosatsu”

「菩薩」

What is “Bosatsu”

When We Encounter a Person who Gives Us Painful Experiences.
What is “Bosatsu”

That Person is
in Fact
a Buddha
Helping us to
Grow as a Person.

Third Paradoxical Joy

The Mature Mind
can Enjoy
We Only Live One Life,
Never-to-be-Repeated Life.

Everything in Our Life has
“Once-ness”.
What Does “Once-ness” Mean?

Life is not a “Game” because it Cannot be Repeated.

Life is an “Art” because of “Once-ness”

Joy of Life as an “Art”

Life as an “Improvisation” Disappears after a Short Moment Never-to-be-Repeated Art of “Once-ness”
like Jazz

Word of Wisdom in Japan

“Ichigo-Ichie”

「一期一会」
It means

Behave as If
There is
Only One Chance to Meet.

Zen Buddhism Maxim

There is no Past.
There is no Future.
Existence is Only Now
Lasting Forever.
Live Now.
Live Now to the Fullest.
Enjoy “Once-ness”

Second Question

Why the Joy Factor Now?
Why is the Joy Factor Important in the Coming Society.

Because, Two Paradigm Changes are Coming. in Society in Economy
Paradigm Change in Society

It is from
“Knowledge Society”
to
“Post-Knowledge Society”

What is the “Knowledge Society”?

We have
Common Understanding
of
the “Knowledge Society”.

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52

53
Knowledge has Value.

Experts with Knowledge Create Innovation.
Management of Intellectual Property is Important.

Is this Common Understanding Right?

The Answer is No.
Because

Three Paradoxes in the “Post-Knowledge Society”

First Paradox

The Knowledge Society is a Society where Knowledge Loses its Value.

Why?
Because

“Knowledge”
can be expressed
in Words

and because
The Internet Revolution
made it Easy
to Obtain “Knowledge”
from PCs and Mobile Devices.
Then, What will Increase in Value?

“Wisdom”
Because,

“Wisdom”
cannot be expressed
in Words.

What is Wisdom?

For Instance,

Skill, Sense,
Technique, Know-how
Intuition, Insight,
Imagination, Creativity, etc.
How can We Obtain “Wisdom”? 

“Wisdom” can be Obtained Only through “Experience”.
Word of Wisdom in Japan

“Kantoku”

「感得」

It means

We can Obtain Wisdom Only When Our Minds are Moved.
Zen Maxim

Enjoying is the Shortest Way to Wisdom.

Rachel Carson

Sense of Wonder
Second Paradox

The Wisdom of Many People

sometimes Leads Us to
the Right Answer
more than

The Knowledge of One Expert.

Wisdom of Crowds
Why Does this Paradox Happens?

The Internet Revolution made it Easy to Tap the Collective Wisdom of People by Knowledge Community.

Why is the Joy Factor Important?

Knowledge Community is Supported by The Joy of People.
For Instance

Linux Community

“Because, I just Like it”

Linus Torvalds
Third Paradox

The Emergence of Knowledge becomes More Important than The Management of Knowledge

Why?

Because “Complexity Science” Tells Us
The Internet Revolution Changes Corporations, Markets, and Societies into “Complex Systems”.

Then What will Happen?

Self Organization and the Emergence of Knowledge and Wisdom
How to Enhance Emergence

Emergence of Knowledge and Wisdom is promoted by Coherence of Community.

Coherence of Community is created by Sympathy of People.
Sympathy of People

is created by

the Joy Factor for People

What is Sympathy?

Pity is Not True Sympathy.
True Sympathy is Forgetting the Boundary between Self and Others.

Zen Maxim

When We Enjoy Something Deeply, We Forget Ego.
and
Boundaries
Disappear.

Third Question

How can We Increase Joy?
It Increases Naturally.

Why?

Because

A Paradigm Change of Economic Principles is Happening.
What is the Paradigm Change?

from
“Monetary Economy”

to
“Voluntary Economy”

What is the “Monetary Economy”?

An Economy based on People Motivated to “Acquire Money”
What is the “Voluntary Economy”?

An Economy
based on
People Motivated to

“Satisfy their Minds”

History of the Voluntary Economy

The Voluntary Economy
has been
Large, but Invisible

like a

“Submerged Continent.”
For Instance

Housework,
Child Care,
Nursing,
Mutual-Aid
etc.

What will Happen for V. Economy?

The Voluntary Economy will Increase in Importance and Influence compared to The Monetary Economy.
like an
“Emerging Large Continent.”

Why does it Increase?

The Web2.0 Revolution

the Evolution of
the Internet Revolution
The Web2.0 Revolution is Making the “Voluntary Economy” More Important and Influential.

What is Happening Now?

People are Providing Communities with their Knowledge and Wisdom without asking for Compensation.
For Instance

Grassroot Critics
on Amazon.com

Grassroot Movies
on YouTube

Why is the Joy Factor Important?

The Monetary Economy
is based on
the “Money Factor”

(Acquisition of Money)
The Voluntary Economy is based on the “Joy Factor”

(Satisfaction of the Mind)

Next Question

Are The Monetary Economy and The Voluntary Economy Opposite Principles?
The Answer is No.

Why?

Because

The Monetary Economy and
The Voluntary Economy are in the Process of
Merging Together in Two Ways.
What is the First Way?

Corporate Social Responsibility (CSR)

For-Profit Companies are becoming More Conscious about their Social Contributions.

(M.Economy to V.Economy)
What is the Second Way?

Social Entrepreneur
(SE)

Non-Profit Organizations are becoming More Conscious about their Profit and Sustainability.

(V.Economy to M.Economy)
What is Going to Happen?

New Economic Principle

will be Created
by the Fusion of
The Monetary Economy and
The Voluntary Economy.
But,

Is it “New” for Japan?

Words of
Kounosuke Matsushita
(Founder of Panasonic)
“Companies Contribute to Society through their Main Businesses.”

“Profit is Proof of How Much Companies Contribute to Society.”
Matsushita’s Words Continued

“The Fact that a Company Made Large Profits Means that People are Asking the Company to Contribute to Society More and More.”

Fourth Question

How can We Foster A New Economic Principle?
We should
Think Deeply

What are
the Rewards of Working?

Two Kinds of Rewards

“Visible Rewards”
in the Monetary Economy

“Invisible Rewards”
in the Voluntary Economy
What are the “Visible Rewards”?

- Two Rewards -

Payment and Income

Position and Title

What are the “Invisible Rewards”?

- Four Rewards -

Meaning of Work

Ability as a Professional

Growth as a Person

Encounters with People
What is the “Meaning of Work”

A Feeling
that
One’s Work is
Contributing to Society

Word of Wisdom in Japan

“Work” in Japanese

“Hata Raku”

「働く」
Hata Raku

Hata means “Neighbor”
Raku means “Happiness”

For Your Neighbor’s Happiness

What is “Ability as a Professional”? 

A Feeling 
that 
One’s Potential is 
Flowering
Why Do We Brush Up Our Skills?

It is Not for Increasing “Product Value as a Worker”

Flowering One’s Potential Itself is a Joy.
Words of Major Leaguer, Ichiro

After 262 Hits a Year

an Interviewer asked

“What is Your Next Goal?”

Ichiro Answered

“I want to Become More Skillful as a Baseball Player.”
What is “Growth as a Person”?  
The Most Wonderful Reward of Working  
Never to be Lost until the End of Life

What is “Growth”?  
To Become Able to Understand Other People’s Minds
And

To Become Able to

Cope with

Other People’s Minds

What is “Encounter with People”?

6.5 Billion People are Living on this Planet at this Moment.
How Many People Can We Encounter in this Short Life?

Word of Wisdom in Japan

“Thank You” in Japanese

“Ari-gatai”

「有り難い」
It means

It is Miracle.

Fifth Question

How can We Increase Invisible Rewards?
To Talk about Future Vision of Work.

Fable of Two Stonecutters

A Traveler Happened upon a Town.
In the Town, A New Church was being Built, and Two Stonecutters were Working at the Site.
The Traveler, who was Interested in Their Work, Asked One Stonecutter. “What are You doing?”

To this Question, The Stonecutter with an Unpleasant Expression on His Face Answered Bluntly.
“I am Killing Myself
With
This Damnable Stone. ”

Then
the Traveler Asked
the Other Stonecutter,
The Same Question.
The Other Stonecutter
Answered
with a Bright Expression
on His Face
In a Lively Voice.

“Well, Now,
I am Building
A Wonderful Church
That will be a Place where
Many People will Find Peace.”
What does the Fable Tell Us?

The Work We Do Does Not Determine the Value of Our Work.

The Ideal We Work Towards Determines the Value of Our Work.
Which Stonecutter Are You?

What Ideal Are You Working Towards?
Words of Wisdom in Japan

If you Light Up
A Small Corner of Society,
You are the Treasure of Society.

(Buddhist Saicho)

Then,
What should we do
to Increase
Invisible Rewards?
We should Talk about Vision of Work, the Ideal we Work Towards.

Is that Enough?

Many Leaders Talk about Vision of Work.
The Most Important Thing is to Talk about Future Vision

From the Bottom of the Heart.
Word of Wisdom in Japan

“Kotodama”

「言霊」

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Words with Spirit and Soul

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Role of Leader

Is to Talk
“Kotodama”

Because

“Kotodama”
Can
Change The World.
In this Country

You have
A
Wonderful “Kotodama”

I Have a Dream.
Martin Luther King, Jr.

He Changed the World.
We Can Change the World.