

Hospital, BCom Solutions Share Expertise with Rural Japanese Innovators

By David Swanson

Rural Japanese innovators spent Saturday afternoon, Oct. 28 in Auburn and Peru.

The entrepreneurs and community leaders learned about health care and entrepreneurial ecosystems in rural municipalities. The delegation visited Nemaha County Hospital and BCom solutions. Marty Fattig, chief executive officer of the hospital, led a tour followed by discussion. Brent Comstock, founder of BCom Solutions and the Rural Impact Hub, gave a presentation.

Accompanying the contingent were representatives of the Rural Futures Institute (RFI) at the University of Nebraska (NU). They were: Connie Reimers-Hild, associate executive director and chief futurist; Theresa Klein, executive associate and Katelyn Ideus, director of communications and public relations.

Fattig is a 2017 RFI community innovation fellow. Kyle Ryan, associate professor of exercise science at Peru State College (PSC) is a 2017 RFI faculty fellow. Ryan informed the innovators about Nebraska's first college. Later in the afternoon many attended part of the Bobcat Homecoming football game.

"The (community leaders) would like to experience American culture. Getting to PSC's Homecoming will be a fantastic experience for the group," Ryan noted.

"It's been an awesome and fun group. They were intelligent. They've asked a lot of questions," the professor stated.

Nemaha County Hospital

Reimers-Hild called the Auburn hospital a successful rural health care facility in the areas of innovation and leadership.

"Many other hospitals are looking at Nemaha County Hospital as a model to help them become more successful," Reimers-Hild said.

"It's quite an honor to be able to talk to you about health care in Nebraska. We're taking care of our friends and neighbors because our community is so small," Fattig said starting the afternoon.

"We believe health care is essential to a vital rural community. The Rural Futures Institute believes having good leadership is important to the vitality of a community. Many of our employees have become those leaders. We are one of the largest employers in the community. It's important to the economy of the community," the chief executive officer stated.

The Auburn hospital was one of the first in the Cornhusker State to install electronic medical records. It is the only one in Nebraska achieving Quality Management System certification by the International Organization for

Standardization. Nemaha County Hospital also has achieved Most Wired Status in 10 of the last 11 years.

Fattig told the visitors from the Far East the cost of health care in the United States is a serious problem. Health care consuming a large amount of federal dollars hampers the nation in competing on the international market. Rural residents are also affected by more chronic diseases and injuries than those living in rural areas, he said. The chief executive officer also noted there are many factors resulting in high costs.

"We don't take good care of ourselves. A lot of costs are incurred because of habits we have which are not healthy," he said.

The top issues Fattig indicated are obesity and end of life care. He indicated 60 percent of health care costs in the nation are spent on individuals in the last year of their lives.

"Obesity is a major problem in the United States causing a lot of health issues. We don't exercise enough and eat high fat diets. A recent problem has occurred with more mechanization in agriculture," he stated.

BCom Solutions, Rural Impact Hub

The Rural Impact Hub, which opened in August, focuses on community engagement, entrepreneurial thinking and rural collaboration. Comstock noted the Hub and RFI both are passionate about rural broadband. The 2013 Auburn High School graduate recalled access to rural broadband allowed him to begin his company at age 12.

"Our biggest goal is to make a difference. We want to redefine the way the public looks at business professionals. We want to remain relevant in rural communities," Comstock said.

"We believe in developing leadership for the next generation. We offer internships and apprenticeships, giving opportunities to work in a high growth digital company. We want students in rural communities to have access to quality education. We focus on the importance of developing young people. If they're invested in their community, they're less likely to leave and never come back," he stated.

"You've got a lot of expertise in front of you. You'll hope to co-create rural innovation solutions together. We've learned a lot from all of you. We want to continue to gather and share information," Reimers-Hild said.

Reaction from Interpreter; RFI Staff

"I think that it's been an amazing experience for the Japanese that we've brought here. We've met with people who are like-minded. They deeply care about rural communities and

have really committed themselves to their long term viability," said Betty Borden. The director of the Innovators Network served as the group's interpreter. Borden continued network funding made possible the visit to Southeast Nebraska.

"It's meant to be a two-way street. We've got them thinking about their own work. It gives them new ideas and fresh ways to approach the work they're doing. We hope when they go home and digest all that they've learned it will lead to potential new programs or new directions," Borden concluded.

"It's been an important visit for RFI as we look to create innovations and solutions for Nebraska communities. Learning from outside of our state and our nation is critical. This group of people has opened our eyes to similar challenges in Japan and the solutions they're finding," Ideus said.

"It's been an absolute delight to spend the last two days with you," Klein reacted.

The morning of Oct. 28, those from Japan spent time in the Nebraska City area. The stops were the Kimmel Education & Research Center, Kimmel Barn, Kimmel Orchard & Vineyard and Whispering Pines Bed and Breakfast.

"We talked with Extension educators on how they help rural communities. We had a wonderful experience with the (Kimmel) Orchard staff. We met the president of the Kimmel Foundation and were able to take a hayrack

ride through the apple orchard and tour the Apple Barn. We had lunch at Whispering Pines Bed and Breakfast meeting with Jeanna Stavos, the innkeeper," Reimers-Hild stated.

Friday afternoon, Oct. 27 brought a panel discussion on A Thriving Rural Future in Japan and the United States on the University of Nebraska-Lincoln City Campus.

Partnership Between Both Nations

RFI partnered with Japan Society based in New York City and the Japanese Nonprofit Organization Center headquartered in Tokyo. The project is funded over two years. Through the institute NU is the only American institution of higher learning involved. It seeks to build leadership capacity

and consolidate lessons and learning from efforts to revitalize small towns and rural areas in both nations.

Of Nebraska's population of 1,922,610, 26.9 percent is rural. There is 22.3 percent of the 326,803,948 residents of the United States living in rural areas. Japan's population is 127,094,745, of which 21.3 percent is rural.



COMMUNITY LEADERS and entrepreneurs begin their tour of Nemaha County Hospital Saturday afternoon, Oct. 28. At far left is Marty Fattig, hospital chief executive officer. At right in the back row are Kyle Ryan, Peru State College professor and Connie Reimers-Hild of the Rural Futures Institute at the University of Nebraska. Fattig and Ryan are participants in the RFI's inaugural class of community innovators and faculty fellows.

Public Auction

10 am

Sat., November 18, 2017

Nemaha Co. 4-H Building
Auburn, Neb.

10 am

Auctioneer's Note: Keith has been an avid toy collector for many years. This is one of the most extensive collections we have seen! All of the items have been well-cared for & some are still with the box. Some are from circa 1940's & 1950's. If you are looking for a great holiday gift for a child or collector, don't miss this auction! Thanks, Randy & Wes



Pedal Tractors, Cars & Fire Engine
Farmall 806 tractor
Farmall 560 tractor
Case Case-o-matic tractor
Case tractor
Ford Mustang car, dark blue
Station wagon, red • Blue car
Fire Chief fire engine



Construction Equipment
Buddy L hyd. dump truck w/blade, orange
Buddy L hyd. heavy hauling dumper • Buddy L Mack dump truck
Structo ToyLand Construction Co. cabover windup dump truck
3 Structo hyd. Dumpers • Structo dumper • Structo dump truck, red
Structo steam shovel • 2 Structo cement mixer trucks
2 Hubley dump trucks • Hubley motor grader • Tonka dump trucks
Tonka log hauler truck & trailer • Tonka cement mixer
Tonka fork lift • Tonka track loader & back hoe, plastic
Ertly #6851-7101 dump box w/cab • Ertly IH Transtar dump truck
JD box scraper • IH tandem axle dump truck
Woolridge dump box grader • Caterpillar dozer w/rubber tracks
The Soil Mover, Columbus, NE dirt scraper • Log truck
Orange steam shovel • Rock hauler • Blue & white cement mixer
Crane on transport • Road grader

Erector Set—blimp, complete with instructions



Pickups, Semis & Other Vehicles

Buddy L extension ladder fire truck
Buddy L Texaco tanker truck
Buddy L tow truck
Buddy L race car
Buddy L Woody station wagon
Buddy L pickup, turquoise
Buddy L red pickup
Buddy L truck w/stock rack
Structo Towing Service truck
Structo tandem axle truck w/dump box
Structo Transport Co. livestock hauler
Structo cabover livestock hauler
Structo TG & Y Stores Coast to Coast semi
Structo Steel Co. semi tractor & trailer
Structo car transport trailer & tractor
Structo tilt bed winch truck
Structo Transport Co. van & cab
Structo pickup van w/walk out door
Hubley truck & winch
Hubley transport truck
Hubley semi trailer
Hubley trucks, small
NYLINT Ford pickup, orange & white
NYLINT sleeper tractor w/Structo tandem axle trailer
NYLINT Corp. CB One open top pickup

NYLINT Tournahauler LeTourneau Westinghouse flat bed w/cab
NYLINT cabover tanker truck • Tonka snorkel fire truck
Tonka fire truck • Tonka metal pickup, red • Tonka Jeep w/blade
Tonka Jeep USA.F., metal • Tonka Jeep • Jeep Renegade
Tonka Jeep, no top, yellow & white • Police Dept. Jeep
Tonka Toy Transport tractor & trailer, metal
Tonka Sportsman pickup w/topper • Ertly IH cabover livestock van
Ertly JD flatbed, tilt bed delivery truck • Ertly pickup w/flames
2 Ertly metal Hinky Dinky semis • Ertly Ryder rental truck
White JD flat bed implement trailer & truck • JD riding lawnmower
JD riding lawnmower w/blade • JD yard cart
1957 Chevy Bel Air convertible, NAPA • NAPA semi van trailer
1957 Chevy Bel Air Nomad, NAPA • True Value pickup
1957 Chevy Bel Air hard top, NAPA • Texaco tanker & cab
Texaco Brown & Bigelow fuel hauler • AJ Foyt Racing Team van
Allied Van Lines metal tractor trailer
Allied Van Lines metal semi trailer • Auto Express 564 cast iron truck
Gibson's Discount Center Stop-Save semi tractor trailer
Ardan Catalog Show Rooms cabover tractor trailer
Metal cabover tandem axle truck w/stock racks • Garbage truck w/metal dumper
Hi-Way Emergency #3400 tow truck
FarmLand cabover tractor & trailer
Miniature Co. yellow pickup, plastic
Goldberg pickup, plastic
Mobile search light unit #14 truck
Red metal single axle truck • Windup race car
Yellow truck w/cargo box • Single axle semi tractor
Blue & White metal truck • Porsche remote control car

Tractors

Ertly Farmall MTA Super, wide front, 1/16, w/box
Farmall MTA narrow front, 1/16, w/box
Farmall H, 1/16, w/box • Farmall F30
Farmall F20, 1/16, w/box • Farmall F20
Farmall 350 narrow front • Ford 8N
Ford 8N w/Dearborn plow, 1/16, w/box Ford
Golden Jubilee • Ford 901 • Ford 961
3 Ford 4000s • Ford 4000, 1/16 • Ford 8000
Ford 8600 • Ford 9000
2 Oliver 1800 narrow front • Oliver 1855
Oliver 1850 narrow front • MM G1000
MM Modern Machinery • Massey Harris 44
Massey Harris 44, metal w/driver
Massey Harris tractor
McCormick WD-9, 1/16, w/box
Hubley crawler • Hubley tractor
Tru Scale tractor • Tru Scale w/2-row picker
TD18 diesel 12 metal wind-up crawler
w/rubber tracks
Mar Toys Caterpillar crawler
WFE 2-135 tractor • 3 cast iron tractors
1200 wind-up crawler
Metal wind-up crawler, track missing

Farm Implements

JD 7000 4-row planter • JD 494 planter
2 JD end wheel drills • 2 JD 230 center fold disks
JD end-wheel 12-hole drill w/seedler • JD disk
JD disk, manual pitch • JD 4 & 2-bottom pull type plows
JD manure spreader • JD square baler w/thrower
2 JD square balers
McCormick Deering cast iron threshing machine
McCormick Deering barge box wagon
McCormick Deering tractor trailer, flare box wagon, plastic
McCormick Deering tractor trailer flare box wagon
Alice Chalmers 7-bottom plow • Oliver square baler
New Idea single row pull type corn picker
IH disk w/manual fold wings • IH disk, manual pitch
IH manure spreader • IH 4-bottom on land hitch plow
2 IH 4-bottom plows • IH 3-bottom fast hitch plow
IH 2-bottom pull type plow • Structo end loader
Tru Scale 11-hole end wheel drill w/seedler
Tru Scale wheel disk • Tru Scale manure spreader
Tru Scale pull type sickle bar mower
Tru Scale 4 & 2-bottom pull type plows
Tru Scale square baler • Tru Scale manure loader
Tru Scale grain auger • Tru Scale elevator
Tru Scale square baler • Tru Scale flare box wagon
Tru Scale chopper • Tru Scale pull type plow
Tru Scale hay chopper
2 Arcade 288 cast iron steel wheeled box wagons
Metal grain hauler truck, metal wheels • Corn picker
Cast iron corn binder • Chisel ripper
Red disk w/manual change of pitch • End wheel drill
2-bottom pull type plow • 3-bottom mounted plow
2-row cast iron planter • 2 drag harrows • Dump rake
Metal mechanical drive bar mower w/operator
Cast iron bar mower • Gravity flow wagon • Blade

Miscellaneous

Ertly Big A Auto Parts bank
Cast iron carnival wagon w/horse
Pull type cargo wagon
Misc toy parts— wheels, running gears, etc
Catalogs, magazines, books, etc
1955 Chevy metal sign
Bel Air by Chevy sign
1957 Chevy Bel Air
Farming Legends picture



BRENT COMSTOCK explains rural entrepreneurship to Japanese leaders in downtown Auburn. It was during a two-day focus on opportunities and innovations for rural municipalities in the United States and Japan.

Nemaha County Herald photos by David Swanson

SENCA Providing Assistance for Health Insurance Marketplace

Southeast Nebraska Community Action (SENCA) offers trained and certified navigators during open enrollment for coverage through the Health Insurance Marketplace.

In-person assistance is provided to anyone looking to utilize the marketplace to obtain insurance. Navigators help answer questions and serve as a guide through the marketplace.

For further information, please contact the Auburn Outreach Office at 402-274-4666. You may also call the Central Office in Humboldt at 402-862-2411 or visit www.healthcare.gov.

Signup started Wednesday, Nov. 1 continuing through Friday, Dec. 15. Coverage begins Monday, Jan. 1, 2018.

Who qualifies? Anyone not have health insurance through your employer, Medicare, Medicaid, the Children's Health Insurance Program or another source providing qualifying coverage. The marketplace can help you find what you may need.

Check Latest Road Conditions Before Winter Travel

The start of November means area residents, as well as other Nebraskans should start planning for winter.

The Nebraska Department of Transportation advises you to check out the latest road conditions before traveling. While in state you can call 511. When out of the state call 1-800-906-9069. You can also visit www.511.nebraska.gov.

Road report information for adjacent states are as follows:

Missouri: 1-888-275-6636 or traveler.modot.org/map.

Iowa: 1-800-288-1047 or 511ia.org.

Kansas: 1-866-511-5368 or 511.ksdot.org.

Lunch will be served

We accept cash, good check & all major credit cards.



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Wes DeBuhr 402-24-763
Sale Day: (402) 239-8287
440 N 12th St., Ste. D Tecumseh, NE
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